



WOLFEBORO TROLLEY COMPANY

2022 RATES AND CONTRACT



TROLLEY SIGN*
HALF OUTSIDE
 20" High x 30" Wide
 \$895

TROLLEY SIGN*
FULL OUTSIDE
 20" High x 60" Wide
 \$1,625

TROLLEY SIGN*
FULL INSIDE
 12" High x 24" Wide
 or 8" High x 36" Wide
 \$375

**CONTRACT
 DEADLINE
 MARCH 15**

ALL SIGNS & ADS INCLUDE LOCATION ON MOLLY'S MAP
**Some restrictions may apply regarding placement of signs.*
NOTE: Advertiser agrees to pay the cost of producing the signs.

ADVERTISE YOUR BUSINESS ON MOLLY'S FREE MAP/BROCHURE

Distributed throughout Wolfeboro, Central New Hampshire,
 NH Rest Areas, Eastern States Exposition, Travel and Bridal Shows.

MAP AD

SIZE 1
3.5" x 1"
\$335

MAP AD

SIZE 2
3.5" x 2"
\$595

MAP AD

SIZE 3
3.5" x 3"
\$885

MAP AD

SIZE 4
3.5" x 4"
\$1,095

PAYMENT SCHEDULE

	May 1	June 1	July 1	Aug 1
Inside Sign	\$60	\$105	\$105	\$105
Half Outside Sign	\$160	\$215	\$260	\$260
Full Outside Sign	\$365	\$420	\$420	\$420
Map Ad Size 1	\$60	\$85	\$95	\$95
Map Ad Size 2	\$85	\$150	\$180	\$180
Map Ad Size 3	\$155	\$230	\$250	\$250
Map Ad Size 4	\$205	\$230	\$330	\$330

I _____, duly authorized representative of _____ and individual, request of the Wolfeboro Trolley Company that it extend credit for the purpose of purchasing advertising space. I promise all sums will be paid within 30 days. I agree that any sums past due for more than 30 days will be charged interest at the rate of 2% per month, 24% per annum. As further consideration for the Wolfeboro Trolley Company extending credit to _____, I personally guarantee payment of sums unpaid by _____, together with all costs and expenses of collection including reasonable attorney fees and costs. All advertising copy may be reviewed and approved by the Wolfeboro Trolley Company.

Date: _____ Signed: _____
 Advertiser: _____
 Address: _____
 Phone: _____ Email: _____
 Website: _____